



11:11
**A CREATIVE
COLLECTIVE**

Welcome to Street Box Art!

Submission Deadline: April 30th, 2018

We'd like to invite you to create a rendering of proposed artwork. Upon submission of all renderings, a final selection will take place and the chosen applicants will be announced. If you wish to proceed with the submission process, please read the following information thoroughly.

Questions and completed applications should be submitted to Erin@1111acc.org

Project Information

The CD2 Street Box Project has been made in partnership with the Office of Councilman Paul Krekorian, Department of Transportation and facilitated and administered by 11:11 A Creative Collective, Inc. Support for this program was provided through the City of Los Angeles Arts Development Fee Program, Department of Cultural Affairs.

The project focuses on transforming 21 utility boxes located throughout North Hollywood, Valley Glen and Sun Valley into works of art.

PLEASE REFER TO THE MAP ON PAGE 2.

Themes:

There are 5 neighborhoods which will receive beautification of utility boxes. 6 themes will be painted throughout the 21 boxes.

- 1. THE SUN! - 3 boxes**
- 2. SPORTS! - 3 boxes**
- 3. COLOR! - 3 boxes**
- 4. THE ARTS! - 7 boxes**
- 5. NATURE! - 2 boxes**
- 6. SAN FERNANDO VALLEY HISTORY! 3 boxes**

Proposed designs highlighting a modern aesthetic, diversity and community will be even priority.

Artists can submit as many designs as they would like.
Designs for a single box or a group of boxes will be accepted.

We encourage artists to submit more than 1 design!

We also encourage artists to submit designs for all the boxes listed as one theme. For example: *7 boxes are listed with the theme of "THE ARTS!" Artists are encouraged to submit 7 cohesive designs with the theme of THE ARTS.*

Cohesive group designs will be given priority.



- NORTHEAST NORTH HOLLYWOOD**

 - LANKERSHIM X VANOWEN
 - LANKERSHIM X SHERMAN WAY
 - VINELAND X SHERMAN WAY

SUN VALLEY

 - VINELAND X VALERIO
 - LANKERSHIM X VALERIO
 - LANKERSHIM X COHASSET
- MIDTOWN NORTH HOLLYWOOD**

 - CHANDLER X WHITSETT
 - CHANDLER X VINELAND
 - LANKERSHIM X BURBANK
 - LANKERSHIM X OXNARD
 - LANKERSHIM X ERWIN
 - LANKERSHIM X VICTORY
 - VINELAND X VICTORY
 - VINELAND X KITTRIDGE
 - RIVERSIDE X TUJUNGA
- VALLEY GLEN**

 - VICTORY X WOODMAN
 - VANOWEN X WOODMAN
 - OXNARD X WHITSETT

NOHO WEST

 - WHITSETT X VANOWEN
 - WHITSETT X SHERMAN WAY
 - WHITSETT X STRATHERN
- THEME**

 - vibrance and color theme 3 boxes
 - the sun 3 boxes
 - movement and arts theme 7 boxes
 - nature theme 2 boxes
 - history theme 3 boxes
 - sports theme 3 boxes

Artist Compensation and Commitment

Chosen renderings/artists will be given a stipend of \$750 USD per box to complete their works of public art and maintain the integrity of the work for a period of 2 years. Artists will be responsible for all of the necessary materials required for preparation, completion and maintenance of the artwork. Anti-graffiti coating will be applied to each completed utility box and the removal of tagging and/or graffiti is NOT the responsibility of the artist. Chosen artists must prime their boxes before beginning to paint, must submit a list of all materials used to complete the utility box painting, and **must complete their boxes NO LATER than June 30th, 2018.**

Eligibility

This project is open to all artists in the Greater Los Angeles area. Street Box encourages applications from both new and established artists, but applicants from the San Fernando Valley area may be given preference. Artists may apply as an individuals or as a group. Group submissions may be for a single utility box or multiple utility boxes.

Selection Process & Criteria

Submissions will be reviewed by a selection committee consisting of Street Box curators, community members and City representatives. Once the artwork is selected, the committee will send a notification by email and formal letter and the artist(s) will be assigned the City utility box(es).

Criteria used to select artists will be:

- Evaluation of artistic excellence including quality of the art and artist originality;
- Creative and innovative concepts in relationship to the theme;
- Appropriate regard for the nature of the space and the audience.

Specifications

Street Box Art is designed to encourage community pride and beautify the neighborhood. Street Box Art will be installed in a public place and must be suitable for viewing by all ages. The artwork that is included on the application must resemble the art that will be painted on the box.

A Proposal will be ineligible, for any one or more of the following reasons:

- If it contains copyrighted or trademarked image or logo; a brand or business name;
- Is plagiarized, stolen, or copied from another source;
- Defames or invades the rights of any person, living or dead;
- Is likely to incite or produce an imminent lawless act;
- Is integral to criminal conduct or violates the law;
- Collage work requiring anything to be glued onto the box;
- May reasonably be construed as false or fraudulent; obscene matter, as defined in California Penal Code Section 311 or any successor legislation; harmful matter for minors, as defined in California Penal Code Section 313 or any successor legislation.

Your application must include the following:

- A rendering of the proposed artwork in the template provided.
 - A description of the proposed artwork.
 - A short artist bio or statement.
 - The signed contract and liability waiver.
- ALL SUBMISSIONS MUST BE SENT IN A COHESIVE AND ORGANIZED PDF. ARTWORK AND WRITING MUST BE SCANNED. CELL PHONE PICTURES WILL NOT BE ACCEPTED.

Incomplete applications will result in disqualification.

Street Box Art is a project under the non profit umbrella of 11:11 A Creative Collective. Please visit www.1111acc.org for more information about the San Fernando Valley's leading arts organization.

Please direct questions and/ or completed applications to

Erin Stone, 11:11 A Creative Collective
erin@1111acc.org

**Request for Proposal Streetbox Submission Form
Utility Box Beautification Project, Council District 2**

Name: _____

Artist Name: _____

Address: _____

Phone: _____

Email/Website: _____

**PLEASE READ THIS RELEASE CAREFULLY BEFORE YOU SIGN IT.
BY SIGNING THIS RELEASE YOU WILL BE WAIVING LEGAL RIGHTS.**

In consideration for allowing me to submit my utility box rendering (the "Image") proposal, I, for myself and, if applicable, on behalf of my company, its officers, directors, members, partners, agents and representatives, my heirs, executors, administrators, next of kin, successors, and assigns, all of whom shall be legally bound by this Release, hereby agree as follows:

I acknowledge that I am not required to participate. My participation is voluntary and solely for my benefit. I understand that I can withdraw from the event at any time.

I hereby agree to submit utility box rendering image of my proposed concept by April 30th, 2018 in a digital format.

I retain all rights to the image submitted which is not to be used for any purposes other than for this project and activities related to it. In the event that my Image is accepted, I hereby grant to 11:11 A Creative Collective Inc. (hereinafter "11:11"), the City of Los Angeles, Council District 2 and LADOT and each of their respective affiliated and subsidiary entities a non exclusive license to use the Image on the subject Street Box as well as in such other form(s) as may be required to advertise and promote the project, whether in print, visually, digitally, in social media and/or on the web, for such period as the Street Project may exist. No fee shall be required to be paid to me, except as provided for herein, for the use and continued use of the Image as described herein. Except as provided for herein, the Image is not be to distributed, used and reused, copy-written, printed, reproduced, or published in any other manner without my prior written consent.

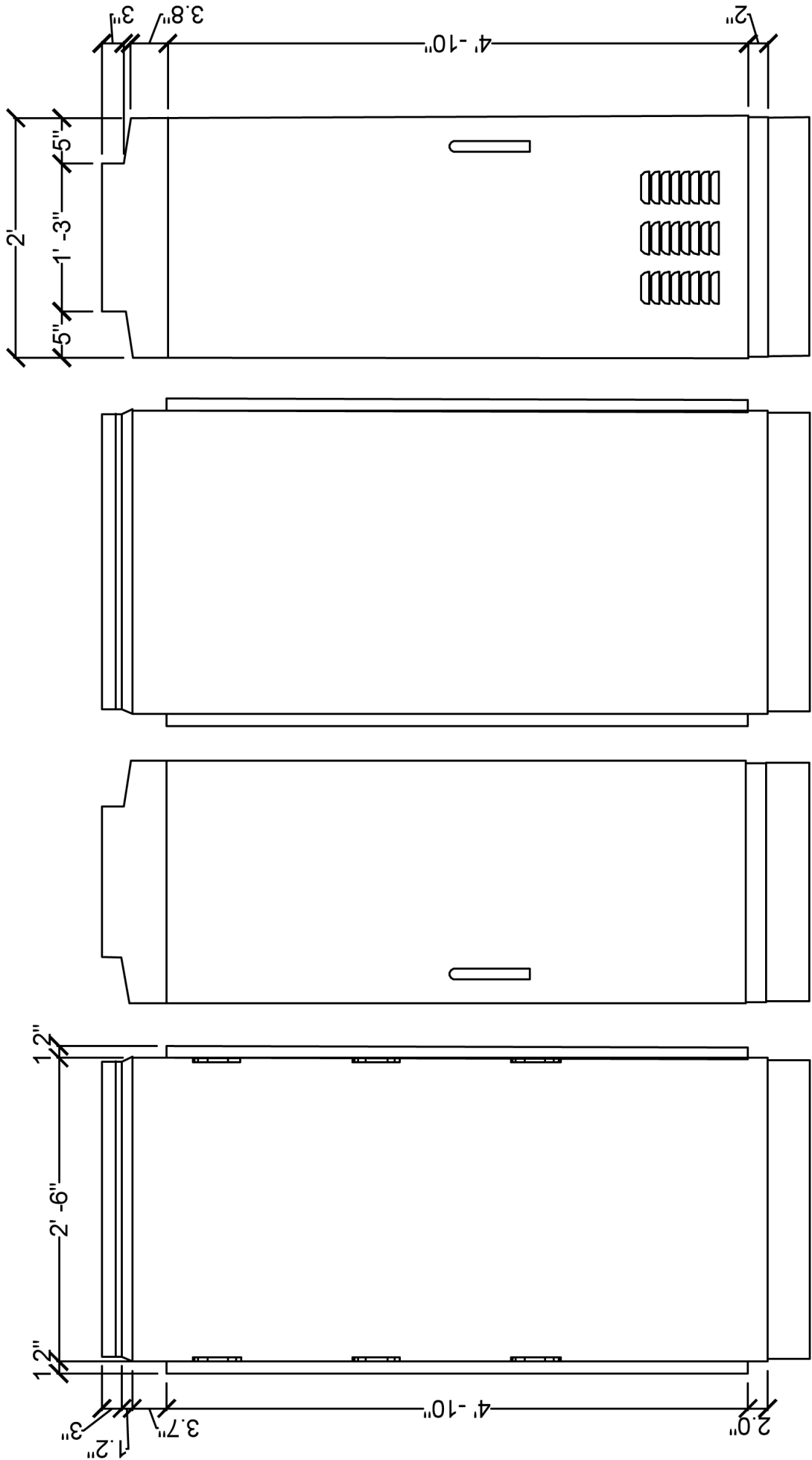
I AGREE TO INDEMNIFY, RELEASE, FOREVER DISCHARGE AND HOLD HARMLESS, AND I COVENANT NOT TO SUE, 11:11, City of Los Angeles, Council District 2 and LADOT and each of their respective affiliated and subsidiary entities, directors, shareholders, members, officers, officials, agents, employees, contractors, other participants, sponsoring agencies, sponsors, advertisers, owners and lessors of premises used to conduct the Event, and all of their successors and assigns ("Releasees"), of and from all manner of action or actions, cause or causes of action, at law or in equity, suits, claims, demands, damages, liability, lost cost or expense, of any nature whatsoever, known or unknown, fixed or contingent (hereinafter referred to as "Claims") which I may have or hereafter have against the Releasees by reason of any personal injuries that I may sustain, and/or loss or damage to property, resulting from my participation in the Event, and/or any and all risks assumed by me under this Release.

Signature: _____

Date: _____

ARTIST NAME

De-



scription of proposed design:

Artist Bio: